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6 UNITED STATES DISTRICT COURT
7 CENTRAL DISTRICT OF CALIFORNIA
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9 ENGINE MANUFACTURERS
ASSOCIATION, ET AL.,

10 Plaintiff,

11 vs.

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13 SOUTH COAST AIR QUALITY
MANAGEMENT DISTRICT, ET
14 AL.,

15 Defendants.
16

CV 00-09065 FMC (BQRx)

ORDER DENYING PLAINTIFF'S
MOTION FOR ORDER
IMPLEMENTING THE
SUPREME COURT'S DECISION

17 ENTERED
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CENTRAL DISTRICT OF CALIFORNIA
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18 This matter is before the Court on the Motion for an Order
19 Implementing the Supreme Court's Decision (docket no. 124) of Plaintiffs
20 Engine Manufacturers Association and Western States Petroleum
21 Association, filed January 24, 2005. The Court has read and considered the
22 moving, opposition and reply documents submitted in connection with this
23 motion. Following oral argument on May 2, 2005, the Court took this matter
24 under submission. For the reasons and in the manner set forth below, the
25 Court hereby **DENIES** Plaintiffs' Motion.

26 I. Background

27 The South Coast Air Basin ("the Basin"), which includes Los Angeles,
28 San Bernadino, Riverside, and Orange Counties, experiences the most
serious air quality problems in the nation, primarily due to motor vehicle

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1 pollution. In response to the need for the Basin to reduce pollution levels
 2 dramatically to comply with national ambient air quality standards
 3 (“NAAQS”) for pollutants that “cause or contribute to air pollution which
 4 may reasonably be anticipated to endanger public wealth or welfare,” 42
 5 U.S.C. § 7408(a)(1)(A), as mandated by the Clean Air Act, 42 U.S.C. §§ 7401-
 6 7671q (“CAA”), the California State Legislature adopted Health and Safety
 7 Code § 40447.5, which authorizes Defendant South Coast Air Quality
 8 Management District (“the District”) to adopt fleet rules in an effort to
 9 reduce public exposure to motor vehicle pollution. Specifically, § 4044.7.5
 10 provides:

11 Notwithstanding any other provision of law, the south coast district
 12 board may adopt regulations that do all the following:

- 13 (a) Require operators of public and commercial fleet vehicles,
 14 consisting of 15 or more vehicles under a single owner or lessee and
 15 operating substantially in the south coast district, when adding
 16 vehicles to or replacing vehicles in an existing fleet or purchasing
 17 vehicles to form a new fleet, to purchase vehicles which are capable of
 18 operating on methanol or other equivalently clean burning alternative
 19 fuel and to require that these vehicles be operated, to the maximum
 20 extent feasible, on the alternative fuel when operating in the south
 21 coast district.

22 On June 16, 2000, August 18, 2000, and October 20, 2000, the District
 23 adopted six rules (the “Fleet Rules”), each of which mandates that when
 24 certain local operators of fleets purchase or replace their fleet vehicles, they
 25 must acquire only those specific motor vehicles that the District has
 26 designated as meeting its requirements.

1 The Fleet Rules apply variously to governmental agencies, including
 2 federal agencies and private actors. Fleet Rule 1191, relating to passenger
 3 car, light-duty trucks, and medium duty vehicles, applies to government
 4 agencies and special districts, defined as “any public agency that provides
 5 public services such as, but not limited to, sanitation, school, transit, air, and
 6 water districts.” Rule 1191(c)(11). Rule 1192 applies to public transit fleets,
 7 whether operated by government agencies or by private entities under
 8 contract to government agencies. Rule 1193 applies to public and private
 9 solid waste collectors—government agencies and private entities that operate
 10 solid waste collection fleets with 15 or more vehicles. Rule 1194 pertains to
 11 public and private fleet operators that transport passengers to and from
 12 commercial airports operated in the District. Rule 1186.1 applies to public
 13 and private sweeper fleet operators. Rule 1196 applies to public fleet
 14 operators of heavy-duty vehicles.¹

15 On November 21, 2000, Plaintiffs challenged the constitutionality of
 16 the Fleet Rules under the Supremacy Clause of the United States
 17 Constitution, U.S. Const. Art. VI, cl.2, contending that they are preempted
 18 by Section 209, 42 U.S.C. § 7543(a), of the CAA. On August 22, 2001, this
 19 Court entered summary judgment against Plaintiffs. Section 209 provides in
 20 part: “No State or any political subdivision thereof shall adopt or attempt to
 21 enforce any standard relating to control of emissions from new motor
 22 vehicles or new motor vehicle engines subject to this part.” 42 U.S.C. §
 23 7543(a). This Court reasoned that Section 209 was intended to ensure
 24 uniformity of regulations as they pertained to vehicle manufacturers. *Engine*

26 ¹A seventh Fleet Rule was implemented in 2001 applying to school busses. Rule
 27 1195 applies to busses operated in the Basin by public and private entities.

1 *Manufacturers Ass'n v. South Coast Air Quality Management District*, 158 F.
2 Supp. 2d 1107, 1117 (C.D. Cal. 2001). The Fleet Rules imposed no
3 regulations on manufacturers, but only purchasers. *Id.* Additionally, the
4 Court concluded that the Fleet Rules did not impose a “standard relating to
5 the control of emissions” because they did not impose “any numerical
6 control on new vehicles.” *Id.* Rather, they limited the purchase of vehicles
7 to a “subset of previously certified California vehicles.” *Id.* at 1120. Section
8 246 of the CAA, 42 U.S.C. § 7586, expressly recognizes that fleet rules must
9 be established in areas with particularly high pollution levels. The Court
10 concluded that it is “not rational to conclude that the CAA would authorize
11 purchasing restrictions on the one hand, and prohibit them, as a prohibited
12 adoption of “standard” on the other.” *Id.* at 1118. In light of the
13 presumption in favor of the valid exercise of local police power and against
14 preemption, the Court concluded that Section 209 did not preempt the Fleet
15 Rules. *See id.* at 1119.

16 The Ninth Circuit summarily affirmed the decision, and the United
17 States Supreme Court granted certiorari. *See Engine Manufacturers Ass'n v.*
18 *South Coast Air Quality Management District*, 124 S. Ct. 1756 (2004). The
19 Supreme Court reversed, concluding that Section 209 preempted the
20 adoption or attempted enforcement of “standards” whether they were
21 enforced on manufacturers, sellers, or purchasers. *Id.* at 1761-62. The
22 “criteria referred to in § 209(a) relate to the emission characteristics of a
23 vehicle or engine. To meet them the vehicle or engine must not emit more
24 than a certain amount of a given pollutant, must be equipped with a certain
25 type of pollution control-device, or must have some other design feature
26 related to the control of emissions.” *Id.* The Court held that “standards” are
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1 therefore different from “methods of standard enforcement.” In other
2 words, the Court concluded that a state violates Section 209 by adopting or
3 attempting to enforce a “standard,” whether a new numerical emission
4 limitation or emission control technology is imposed or not: a state violates
5 Section 209 by implementing a new method of enforcement of already
6 existing and federally approved standards. *See id.* at 1762-1763.

7 The Court, however, did not conclude that all the Fleet Rules, or that
8 all applications of them, were preempted. *Id.* at 1764. It remanded the case
9 to this Court to address “a number of issues.” *See id.* Specifically, the
10 Supreme Court asked this Court to consider: (1) “the scope of petitioner’s
11 challenge;” (2) “whether some of the Fleet Rules (or some applications of
12 them) can be characterized as internal state purchase decisions (and, if so,
13 whether a different standard for pre-emption applies);” and (3) “whether §
14 209(a) pre-empts the Fleet Rules even as applied beyond the purchase of new
15 vehicles (*e.g.*, to lease arrangements or to the purchase of used vehicles).” *Id.*
16 at 1764-65.

17 Plaintiffs thereafter brought the instant motion, addressing each of the
18 issues raised by the Supreme Court and arguing that the Fleet Rules were
19 preempted in their entirety. Defendants, the District and the Natural
20 Resources Defense Council, contend that at least some of the applications of
21 the Fleet Rules fall with the market participant exception to preemption and
22 are therefore valid. *Amicus Curiae* State of California argues in opposition to
23 Plaintiff’s Motion, contending that the State of California has the statutory
24 and state constitutional authority to delegate to the District the power to
25 make purchasing decisions, which it has done. *Amicus Curiae* the American
26 Automotive Leasing Association argues in support of Plaintiff’s Motion that
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1 Section 246 of the CAA preempts the Fleet Rules notwithstanding the effect
2 of Section 209.

3 II. Discussion

4 A. Scope of Plaintiffs' Challenge

5 The Supreme Court directed the Court to consider the scope of
6 Plaintiffs' challenge. The Court interprets this to mean that it should
7 examine whether Plaintiffs are challenging all the Fleet Rules and all
8 applications of the Fleet Rules. Plaintiffs have brought a facial challenge to
9 the constitutionality of the Fleet Rules. See Transcript of Oral Argument at
10 3-4 *Engine Manufacturers Ass'n v. South Coast Air Quality Management District*,
11 124 S. Ct. 1756 (2004) (No. 02-1343), available at 2004 WL 136400. In other
12 words, Plaintiffs are challenging all six of the Fleet Rules and each of their
13 applications, whether imposed on federal, local, state, or private actors.
14 Plaintiff's Motion for an Order Implementing the Supreme Court's Decision
15 at 2 ("Plfs' Mot.").

16 B. Whether the Fleet Rules Are Internal Purchasing Decisions

17 1. Whether the Market Participant Doctrine Applies to the Clean 18 Air Act

19 The Supreme Court did not consider whether the Fleet Rules, or some
20 applications of them, may be considered internal purchasing decisions. If
21 they are so characterized, they may fall outside the preemptive effect of
22 Section 209. The Court has recognized that unlike regulatory actions,
23 actions by a state that are proprietary in nature—that is, related to the buying
24 or contracting for the goods and services the state needs to function— may
25 not be preempted by federal laws.

26 In *Building and Construction Trades Council v. Associated Builders and*
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1 *Contractors of Massachusetts/Rhode Island, Inc.*, 507 U.S. 218 (1993), the Court
2 held that notwithstanding the preemptive effect of the National Labor
3 Relations Act (“NLRA”), the state of Massachusetts could require successful
4 bidders to a public construction contract to agree to abide by terms of a labor
5 agreement. *Id.* at 222-224. This was because the State was acting as a market
6 participant, making decisions in the same manner as a private market
7 participant, not as a regulator. The Court reasoned that there were two types
8 of preemption under the NLRA: (1) the NLRA preempts conduct by states
9 that provides its own regulatory or judicial remedies for conduct prohibited
10 by the NLRA; and (2) it preempts conduct by states that regulates that
11 which the NLRA intended to be left to the free market. *Id.* at 224-227.
12 Proprietary action by the state falls within neither of these two categories.
13 *Id.* at 227. The Court concluded that its holding was supported both by
14 “NLRA pre-emption principles generally” and by the language of the
15 NLRA. *Id.* at 230.

16 The so-called market participant doctrine has been applied outside of
17 the NLRA context as well. In *Tocher v. City of Santa Ana*, 219 F.3d 1040,
18 1050 (9th Cir. 2000), *abrogated on other grounds*, *City of Columbus v. Our Garage*
19 *& Wrecker Serv., Inc.*, 536 U.S. 424 (2002). the Ninth Circuit applied the
20 exception to the Federal Administration Authorization Act (“FAAA”).
21 There, the City of Santa Ana, California, imposed certain requirements on
22 the towing companies that had contracted with the city to provide towing
23 services for vehicle impoundment. *Id.* at 1043. The Court found that the
24 city was acting as a market participant and therefore its action was not
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1 preempted by the FAAA.² The Court concluded that the market participant
2 doctrine could apply in a context outside of the NLRA. *Id.* at 1050. It held
3 that it was appropriate to apply it to the FAAA because the language and
4 purpose of the FAAA preemption provision allowed for a market participant
5 exception. *Id.* Specifically, the Court held that the preemption provision
6 excluded actions that do not have the “effect of law.” Proprietary actions do
7 not have the “effect of law.” *Id.* The exception was consistent with the
8 purpose of the FAAA because the FAAA was “uniquely designed to
9 encourage the deregulation of the motor carrier industry,” and the city’s
10 policies allowed the city “to contract with the party who is able to deliver the
11 most inexpensive, efficient, and reliable towing services by acting as any
12 other private consumer would in a competitive market.” *Id.* In short, the
13 market participation doctrine could apply to the FAAA because it would be
14 consistent with congressional intent to apply it. *Id.*

15 *Associated Builders and Tocher* illustrate the nature of the market
16 participation doctrine as tied to congressional intent. *See Associated Builders,*
17 507 U.S. at 231 (examining “what Congress intended with respect to the
18 State and its relationship to the [labor] agreements authorized by [the
19 NLRA]”); *Tocher*, 219 F.3d at 1050 (considering the language of the FAAA
20 and its purpose); see also *Associated General Contractors v. Metropolitan Water*
21 *District*, 159 F.3d 1178 (9th Cir. 1998) (applying the market participation
22 doctrine so as to preclude preemption under ERISA and concluding that
23 proprietary actions do not have the “effect of law”). The doctrine is not
24 based on the conclusion that states have inherent power over their spending

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26 ²The FAAA expressly preempts state enactment or enforcement of a “law,
27 regulation, or other provision have the force and effect of law related to a price, route, or
28 service of any motor carrier . . . ” 49 U.S.C. § 14591(c)(1).

1 as much as on the conclusion that the state actions are not preempted by the
 2 terms of the federal statute. *See Wisconsin Dep't of Industry, Labor & Human*
 3 *Relations v. Gould, Inc.*, 475 U.S. 282, 289 (1986) (noting that the market
 4 participant doctrine does not reflect any “general notion regarding the
 5 necessary extent of state power in areas where Congress has acted”).
 6 Congress is free to preempt state proprietary actions if it so wishes;
 7 “[c]ongressional purpose is the ‘ultimate touchstone of preemption
 8 analysis.’” *Id.* at 290. Therefore, determining whether the market
 9 participation doctrine applies in a particular statutory context requires the
 10 court to interpret the federal statute. More specifically, the court must
 11 analyze the (1) language and (2) purpose of the statute at issue. *See Tocher*,
 12 219 F.3d at 1050.

13 The Supreme Court has cautioned that preemption provisions should
 14 be narrowly and strictly construed. *See Kelly v. Robinson*, 479 U.S. 36, 47
 15 (1986); *see also Charas v. Trans World Airlines, Inc.*, 160 F.3d 1259 (9th Cir.
 16 1998). The CAA explicitly protects the authority of states to regulate air
 17 pollution. The first section of the CAA, 42 U.S.C. § 7401 states, “air
 18 pollution prevention (that is, the reduction or elimination, through any
 19 measures, of the amount of pollutants produced or created at the source) and
 20 air pollution control at its source is the primary responsibility of States and
 21 local governments.” 42 U.S.C. § 7401(a)(3). Furthermore, the Supreme
 22 Court is highly deferential to state laws in areas traditionally regulated by the
 23 states. *Exxon Mobil Corp. v. U.S. E.P.A.*, 217 F.3d 1246 (9th Cir. 2000). “Air
 24 pollution prevention falls under the broad police powers of the states, which
 25 include the power to protect the health of citizens in the state.
 26 Environmental regulation has traditionally been a matter of state authority.”

1 *Id.* at 1255. Therefore, the authority of the states is assumed not to have been
2 preempted unless it was the clear and manifest purpose of Congress to do so.
3 *Id.* at 1256.

4 It was not the “clear and manifest purpose of Congress” to preempt
5 state proprietary actions under Section 209. Section 209 prevents a state
6 from adopting or attempting to enforce “any standard relating to the control
7 of emissions.” State proprietary actions could be included within the broad
8 definition of “attempt[ing] to enforce any standard” articulated by the
9 Supreme Court. The Supreme Court concluded that any method of
10 enforcement is preempted, whether it be directed at manufacturers, sellers,
11 or buyers. There is no principled distinction between an enforcement
12 mechanism aimed at private buyers or public buyers under the Supreme
13 Court’s definition. *See Engine Manufacturers Ass’n*, 124 S. Ct. at 1761-62.
14 However, the Supreme Court’s opinion must be interpreted in light of the
15 entire CAA. At 42 U.S.C. § 7416, entitled “Retention of State Authority,”
16 Congress reserves the rights of the states to regulate air pollution except in
17 three specific areas, identified by statute. One such statute is Section 209.
18 However, § 7416 describes each of those statutes as “preempting certain State
19 *regulation* of moving sources.” Congress’ use of the word “regulation” in this
20 context expresses its vision for the scope of the preemptive provisions.
21 “Regulation” excludes state proprietary actions. *See Associated Builders*, 507
22 U.S. at 1196. Congress did not “clearly and manifestly” intend that
23 “attempt[ing] to enforce any standard” should include proprietary actions
24 because it characterized the statute as pertaining only to state regulation.
25 Section 7416 therefore limits the reach of the Supreme Court’s definition of
26 “attempt[ing] to enforce any standard.” Applying the market participant
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1 doctrine to preemption under the CAA would therefore be consistent with
2 the language of the statute.

3 Applying the market participant doctrine is also consistent with the
4 purposes of § 209. The CAA “explicitly preserved this principle: ‘Each state
5 shall have the primary responsibility for assuring air quality within the
6 entire geographic area comprising such State.’” *Train v. Natural Res. Def.*
7 *Council, Inc.*, 421 U.S. 60, 64 (1975). Excluding proprietary actions by the
8 state from Section 209 is consistent with placing the responsibility for
9 curbing air pollution with the states, because it provides an avenue aside
10 from regulation—the market—through which the state can positively affect the
11 environment. Furthermore, the purpose of Section 209 is to ensure national
12 uniformity so that manufacturers are not forced to build multiple engines.
13 *See People of State of Cal. ex rel. State Air Resources Bd. v. Dep’t of Navy*, 431 F.
14 Supp. 1271, 1285 (N.D. Cal. 1977). Application of the market participant
15 doctrine to the CAA would not interfere with this purpose, even if every state
16 chose to make purchasing decisions that furthered a clean environment. The
17 state’s purchasing decisions, because they are not regulation, do not compel
18 manufacturers to meet any new emissions limit, and they have no
19 discernable impact on private markets (or at least, the Plaintiffs have not so
20 argued). Therefore, state purchasing decisions neither directly nor indirectly
21 interfere with national uniformity for manufacturers.

22 The Court concludes that Congress did not intend to include state
23 proprietary actions in the scope of Section 209, and that the market
24 participant doctrine applies to the CAA. The next question for the Court is
25 whether the Fleet Rules in fact constitute proprietary action.

1 **2. Whether the Fleet Rules are Proprietary**

2 The key inquiry is whether by enacting the Fleet Rules the state is
3 acting in a regulatory or proprietary capacity. *Tocher*, 219 F.3d at 1049. A
4 state may not “use the guise of privity of contract to conduct otherwise
5 forbidden regulatory activity.” *Id.* When a “state uses its spending power to
6 shape the overall . . . market in a manner that is essentially non-proprietary,
7 the market participant exception will not apply and the state action may be
8 subject to . . . preemption.” *Chamber of Commerce v. Lockyer*, 364 F.3d 1154,
9 1162 (9th Cir. 2004). The Ninth Circuit has articulated a two-part test for
10 whether the state is acting as a proprietor:

11 First, does the challenged action essentially reflect the entity’s own
12 interest in the efficient procurement of needed goods and services, as
13 measured by comparison with the typical behavior of private parties
14 under similar circumstances? Second, does the narrow scope of the
15 challenged action defeat an inference that the primary goal was to
16 encourage a general policy rather than address a specific proprietary
17 problem? Both questions seek to isolate a class of government
18 interactions with the market that are so narrowly focused, and so in
19 keeping with the ordinary behavior of private parties, that a regulatory
20 impulse can be safely ruled out.

21 *Id.* at 1162. (quoting *Cardinal Towing & Auto Repair, Inc. v. City of Bedford*,
22 180 F.3d 686, 693 (5th Cir. 1999)).

23 The first prong, “which looks to the nature of the expenditure, protects
24 comprehensive state policies with wide application from preemption, as long
25 as the type of state action is essentially proprietary.” *Id.* The second prong is
26 focused on the scope of the expenditure—even if the spending decisions do
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1 not necessarily reflect a state's interest in efficient procurement of goods or
2 services, they will be preserved if they "also do not have the effect of broader
3 social regulation." *Id.* at 1163. Put another way, as long as the spending
4 decisions are related to the performance of a contract with a state, and do not
5 have an impact beyond that contract, the scope is narrow enough that the
6 state will not be considered a regulator. *See also Big Country Foods, Inc. v. Bd.*
7 *of Educ. of the Anchorage Sch. Dist.*, 952 F.2d 1173, 1178 (9th Cir. 1992) ("In
8 making the determination whether a state is acting as a market participant or
9 regulator, a court must examine whether the state or local government has
10 imposed restrictions that 'reach beyond the immediate parties with which
11 the government transacts business.'") (quoting *White v. Massachusetts Council*
12 *of Constr. Employers*, 460 U.S. 204, 211 n.7 (1983)); *see also Stucky v. City of*
13 *San Antonio*, 260 F.3d 424 (5th Cir. 2001), *judgment vacated on other grounds by*
14 *City of San Antonio v. Stucky*, 536 U.S. 936 (stating that "the distinction
15 between a state acting in its regulatory capacity in contrast to its proprietary
16 capacity is most readily apparent when the government purchases goods and
17 services that its operations require in the open market").

18 Contrary to Plaintiffs' argument, *Lockyer* is not primarily concerned
19 with the *efficiency* of the purchasing decision or whether the narrow scope of
20 the state action "defeat[s] an inference that its primary *goal* was to encourage
21 a general policy rather than address a specific proprietary problem." *Lockyer*,
22 364 F.3d at 1162. Although this language is used in *Lockyer*, the court
23 quickly elaborates. Regarding the first test, the question is not whether the
24 action is "efficient," but whether it is "proprietary." Regarding the second
25 test, the question is not whether the purpose and goal was to regulate, but
26 whether the *effect* is to regulate. The court makes it clear that either test is
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1 sufficient to categorize a state action as proprietary. The Court reads *Locker*
2 in light of the Ninth Circuit's elaboration on the two tests.

3 To the extent that the Fleet Rules apply to local and state government
4 actors, they constitute proprietary action by the state. As to the first *Lockyer*
5 test, the state is acting with regard to its own need to procure goods, and is
6 doing so in a manner that is consistent with the behavior of private parties.
7 Local and state governments need to procure vehicles for their operations,
8 including transit and school busses, street sweepers and trash trucks,
9 regardless of whether the Fleet Rules apply. The Fleet Rules set
10 requirements for the use of government funds with regard to that
11 procurement need. They place no obligations on any entity that are not
12 related to the purchase of vehicles. As the court stated in *Building &*
13 *Construction Trades Dep't v. Allbaugh*, 295 F.3d 28, 35 (D.C. Cir. 2002), the
14 "Government unquestionably is the proprietor of its own funds, and when it
15 acts to ensure the most effective use of those funds, it is acting in a
16 proprietary capacity." Here, the state is, in its own estimation, making the
17 most effective use of its funds. Furthermore, the District acts as a private
18 actor would in setting the procurement requirements. Private actors may
19 consider more than cost or availability in making procurement decisions. As
20 the District has shown, private actors may decide to use clean- burning
21 vehicles out of concern for the environment, to reduce long-term costs, or to
22 gain professional goodwill. *See* Decl. of Julie Masters, Exhs. 1, 2 (discussing
23 the procurement policies of UPS and FedEx for their fleets and the decision
24 to use alternative fuel vehicles).

25 The second *Lockyer* test is also satisfied by the Fleet Rules' application
26 to state and local government actors. The Fleet Rules set no mandates
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1 beyond those related to the purchase of vehicles. The requirements placed
 2 on state and local purchasing decisions are related to the performance of a
 3 contract with a state: specifically, they identify what the subject matter of a
 4 contract for the purchase of a vehicle may be. Additionally, they do not have
 5 a social impact beyond the contract between the government and the person
 6 or entity selling the fleet vehicle. While they may have the long-term effect
 7 of cleaning the environment, such an effect is not forbidden so long as the
 8 Fleet Rules do not impose obligations outside the sales contract for a fleet
 9 vehicle. *See Hughes v. Alexandria Scrap Corp.*, 426 U.S. 794, 809 (1976) (in the
 10 context of the dormant commerce clause, stating that a state may further the
 11 purpose of protecting the State’s environment by entering the market).

12 Therefore, the Fleet Rules as they pertain to state and local governments are
 13 narrow enough in scope that they do not constitute broad social regulation.

14 Plaintiffs’ argument that *Gould* governs the outcome of this case is
 15 unavailing. In *Gould*, the Court considered whether Wisconsin could
 16 prohibit state procurement agents from purchasing “any product known to
 17 be manufactured or sold by any person or firm including on [a] list of labor
 18 code violators.” *Gould*, 475 U.S. at 283-84. Although the state was acting
 19 through its procurement officials in making purchasing decisions, the Court
 20 concluded that the market participant exception did not apply. It reasoned
 21 that “on its face the . . . statute serves plainly as a means of enforcing the
 22 NLRA. The State concedes, as we think it must, that the point of the statute
 23 is to deter law violations and to reward ‘fidelity to the law’.” *Id.* at 287.

24 Plaintiffs argue that the Fleet Rules are like the statute in *Gould* because they
 25 too are motivated by a desire to regulate. In *Associated Builders*, the Supreme
 26 Court later clarified the holding in *Gould*: the reason the statute in *Gould* was

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1 regulatory was that it “addressed conduct unrelated to the employer’s
2 performance of contractual obligations to the state, and because the State’s
3 reason for such conduct was to deter NLRA violations.” *Associated Builders*,
4 507 U.S. at 229. Here, however, the Fleet Rules address conduct related to
5 the performance of contractual obligations to the state. Specifically, they
6 state what characteristics fleet vehicles must have, and those characteristics
7 bear on the suitability of the vehicle for the purpose it serves. In *Gould*,
8 whether the party contracting with the state had committed labor violations
9 had no bearing on whether the subject matter of the contract satisfied its
10 purpose.

11 Additionally, although the reason for the requirements of the Fleet
12 Rules is to protect the environment, this alone is not sufficient to remove the
13 Fleet Rules from the purview of the market participant exception. *See*
14 *Associated Builders*, 507 U.S. at 229 (noting that *Gould* did not hold that
15 purchasing decisions “may never be influenced by labor considerations”);
16 *Stucky*, 260 F.3d 424, 438 n.19 (5th Cir. 2001) (stating that even though the
17 city may have “initially” acted for “safety reasons,” its actions were
18 proprietary and escaped preemption); *cf. Alexandria Scrap*, 426 U.S. at 809
19 (concluding that the state “entered the market” for environmental reasons,
20 but that its conduct was nevertheless proprietary). Plaintiffs have not cited a
21 single case wherein the *sole* reason the court concluded the action was
22 regulatory was the purpose or motivation of the legislature. In *Gould* and
23 *Lockyer*, as the Court has discussed, not only were the purposes regulatory,
24 but the mechanism went beyond the market and created requirements
25 unrelated to a contract with the state. *See Associated Builders*, 507 U.S. at 229
26 (discussing *Gould*); *Lockyer*, 364 F.3d at 1163; *Washington State Building &*

1 *Construction Trades Council v. Spellman*, 684 F.2d 627 (9th Cir. 1982) (in
2 considering a statute that prevented radioactive waste from entering the state
3 under the commerce clause, that it was cast in regulatory terms *and* that it
4 denied “entry of waste at the state’s borders rather than at the site the State is
5 operating as a market participant”).

6 On the other hand, statutes have been upheld when, despite a
7 regulatory purpose, they limited their impact to the government and the
8 party contracting with it and did not have a broad social impact. In *Stucky*,
9 the court acknowledged that despite an initial regulatory impulse, the
10 “proprietary nature of the [government’s] need to procure . . . services”
11 rendered the statute proprietary. *Stucky*, 260 F.3d at 438 n.19 (commenting
12 on *Cardinal Towing & Auto Repair, Inc v. City of Bedford*, 180 F.3d 686 (5th
13 Cir. 1999)). Similarly, in *Babler Bros. v. Roberts*, 995 F.2d 911, 916 (9th Cir.
14 1993), the court examined a rule requiring those who contracted with the
15 state of Oregon to pay time and a half to employees for hours worked in
16 excess of eight hours a day unless they were covered by a collective
17 bargaining agreement. The Court concluded that the statute was not
18 preempted by the NLRA. Although it acknowledged, in discussing a
19 challenge brought under the Equal Protection clause, that “Oregon has
20 demonstrated a legitimate governmental interest in the regulation of
21 workers’ maximum work hours for public projects,” in discussing the market
22 participant exception, it noted, “the state is enforcing proscribed working
23 conditions on public projects in which the state and local jurisdictions have a
24 proprietary interest.” *Babler*, 995 F.2d at 916; *cf. Alexandria Scrap*, 426 U.S. at
25 806, 809 (noting that a state regulates when it “interfere[s] with the natural
26 functioning of the market,” and that the state’s reason for entering the
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1 market is not determinative). Therefore, the fact that the purpose of the
2 Fleet Rules was to regulate the environment does not mean that they cannot
3 be essentially proprietary in nature.

4 Plaintiffs argue that the Fleet Rules do not make purchasing decisions
5 but “instruct others as to what they are allowed to purchase if and when they
6 decide to make purchases.” Plfs’ Mot. at 3. However, this does not render
7 the Fleet Rules non-proprietary. In *Big Country Foods*, the state of Alaska
8 required school districts, in acquiring milk for federal school lunch and
9 breakfast programs, to prefer Alaska suppliers. *Big Country Foods*, 952 F.2d
10 at 1178. The court held that such action was proprietary. The court rejected
11 the argument that Alaska imposed a “‘downstream’ requirement by forcing
12 school districts to enter into contracts on terms set by state regulation.” *Id.*
13 The court concluded that a “state should not be penalized for exercising its
14 power through smaller, localized units; local control fosters both
15 administrative efficiency and democratic governance.” *Id.* at 1179. “A rule
16 that would consider *all* political subdivisions as separate from state control
17 for market participant purposes would be anomalous to the proposition that
18 political subdivisions exist at the will of the state. A rule that would consider
19 *some* political subdivisions as separate from state controls would lead to
20 difficult case-specific inquiries into the degree of subdivision autonomy.” *Id.*
21 *Big Country Foods* at least stands for the proposition that the mere fact that a
22 governmental sub-division is directed to make purchases in a certain manner
23 does not make the state action regulatory as opposed to proprietary. Even
24 more importantly, however, it illustrates that the State of California may
25 delegate its purchase decision-making power to its subdivisions by way of a
26 mandate without making the action regulatory as opposed to proprietary.

1 Plaintiffs argue, however, that the District “lacks any authority to
2 purchase on behalf of the governmental entities that are subject to its
3 jurisdiction.” Plfs’ Mot. at 3. California Health and Safety Code § 40447.5
4 grants authority to the District to create rules requiring fleet operators “to
5 purchase vehicles which are capable of operating on methanol or other
6 equivalently clean burning alternative fuel and to require that these vehicles
7 be operated, to the maximum extent feasible, on the alternative fuel when
8 operating in the south coast district.” Plaintiff has not seriously challenged
9 the validity of this delegation. California itself would have the power to
10 direct the purchasing decisions of its subdivisions. *See Leland v. Lowery*, 26
11 Cal. 2d 224, 227 (1945) (“It cannot be doubted that the Legislature has the
12 power, within constitutional limitations, to enact terms upon which the state
13 (or counties, its political subdivisions) will contract to spend public moneys
14 for public work.”). California may delegate this power as long as it sets
15 criteria for the exercise of that power. *Clean Air Constituency v. California*
16 *State Air Resources Board*, 11 Cal. 3d 801, 816-817 (1974); *Kugler v. Yocum*, 69
17 Cal. 2d 371, 375-76 (1968). The criteria for the exercise of power by the
18 District are clearly set forth in § 40447.5. The District therefore had the
19 authority to implement the Fleet Rules and direct government actors in their
20 purchasing decisions.³

21 Next, Plaintiffs identify several characteristics of the Fleet Rules that
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23 ³Plaintiff argues that the Fleet Rules are regulatory because they “do not present the
24 question whether the [District] could use its own funds to purchase, or subsidize the
25 purchase of, vehicles meeting the emission standards prescribed by the Fleet Rules.” Plfs’
26 Mot. at 7. Plaintiff does not explain why this inquiry is relevant in determining whether
27 the Fleet Rules are proprietary actions. Moreover, when viewed as an exercise of delegated
28 power imposed on the political subdivisions of California, it is clear that the District need
not use its own budget to be acting in a proprietary manner.

1 tend to show they are part of a regulatory, as opposed to proprietary, scheme.
2 They argue that: (1) the rules apply to purchases by federal agencies and
3 private actors; (2) they were adopted pursuant to the California Health &
4 Safety Code, which gives power to the District to adopt “regulations;” (3) the
5 delegation of power to the District to make the Fleet Rules is part of a larger
6 scheme granting regulatory power to the District, *see, e.g.*, Cal. Health &
7 Safety Code §§ 40440 (granting the district the power to “adopt rules and
8 regulations” related to control technology, promoting cleaner fuels,
9 providing transportation controls, and requiring retrofit controls for power
10 plants); (4) the Fleet Rules are enforceable with criminal sanctions and
11 provide provisions for auditing and enforcement; (5) the legislative history
12 of California statute authorizing the Fleet Rules evidences a regulatory
13 purpose. In other words, Plaintiffs contend that “the Fleet Rules have all the
14 characteristics of regulatory action by government and none of the
15 characteristics of proprietary action.” Plfs’ Mot. at 6. None of these
16 characteristics alter the fundamental nature of the Fleet Rules as proprietary.

17 Although the Fleet Rules could be applied in a non-proprietary
18 manner, they still fall within the market participant doctrine. Therefore,
19 even if the Fleet Rules would not be proprietary if applied to the federal
20 government or private actors, they are still proprietary when applied to state
21 and local governments.

22 Plaintiffs have cited no authority for the proposition that it is the
23 labeling of a government action as either “regulatory” or “proprietary” that
24 determines its nature. Such a rule would negate the need for the *Lockyer* test,
25 which asks the court to look to the actual nature of the action, not just to the
26 legislature’s understanding of the nature of the action. *See also Tocher*, 219
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1 F.3d at 1047 (finding an action proprietary that was instituted under the
2 authority to “regulate towing businesses”); *Gould*, 475 U.S. at 289 (“It is the
3 conduct being regulated, not the formal description of governing legal
4 standards, that is the proper focus of concern.”) (quoting *Motor Coach
5 Employees v. Lockridge*, 403 U.S. 274, 292 (1971)).

6 Furthermore, the placement of the authority for the Fleet Rules within
7 a legislative scheme granting the authority to implement regulations does
8 not make every action taken by the District regulatory. *See Lockyer*, 364 F.3d
9 at 1162 (stating that “comprehensive state policies with wide application”
10 may be proprietary); *Allbaugh*, 295 F.3d at 35 (concluding that “blanket
11 rule[s]” may be proprietary); *Tocher*, 219 F.3d at 1047-1050 (finding one
12 aspect of a scheme to regulate the towing business to constitute proprietary
13 action). At most, Plaintiff’s argument indicates an understanding by the
14 legislature that it was implementing regulations, but again, this
15 understanding is not controlling. *See Stucky*, 260 F.3d 424, 438 n.19 (5th Cir.
16 2001) (stating that even though the city may have “initially” acted for “safety
17 reasons,” its actions were proprietary and escaped preemption).

18 The fact that the Fleet Rules are enforceable with criminal sanctions
19 and audits does not change their proprietary character. From *Big Country
20 Foods*, it is clear that if the legislature mandates purchasing decisions by its
21 sub-divisions, it may still be acting in a proprietary manner. *Big Country
22 Foods*, 952 F.2d at 1178. The ability to mandate without the ability to
23 sanction for failure to comply or to measure compliance with a mandate is
24 meaningless. Plaintiffs have cited no authority for the notion that the
25 availability of criminal sanctions or other enforcement procedures is
26 determinative in whether a particular action is characterized as regulatory or
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1 proprietary.

2 Finally, Plaintiffs argue that the legislative history of the statute
3 authorizing the Fleet Rules indicates that the legislature understood its
4 action as regulatory. This argument is in line with many of the arguments
5 advanced by Plaintiffs—that the legislature was motivated by a desire to
6 regulate. The legislative history, like many features of the law authorizing
7 the Fleet Rules that Plaintiffs discuss, serves only to establish what neither
8 party disputes: that the purpose of the Fleet Rules is to curb air pollution.
9 However, this purpose alone does not make the Fleet Rules regulatory. The
10 government, just like a private party, may make proprietary decisions for any
11 number of reasons. As they are applied to state and local governments, the
12 Fleet Rules extend only to that in which the government has a proprietary
13 interest—its fleet vehicles—and therefore, by their nature, they are proprietary.

14 *Amicus Curiae* the American Automotive Leasing Association
15 (“AALA”) argues that § 209 notwithstanding, the Fleet Rules are preempted
16 by § 246, which sets forth the requirements for the state implementation of
17 fleet rules under the CAA. 42 U.S.C. § 7586. AALA contends that § 246
18 conflicts with and trumps the Fleet Rules. However, AALA does not explain
19 why the market participation exception should not apply with equal force to
20 preemption under § 246 as under § 209. AALA makes no argument that
21 § 246 was intended to cover purchases of fleet vehicles by the government.
22 In fact, AALA’s argument demonstrates that application of the Fleet Rules to
23 state and local government purchases would not undermine the purposes of
24 § 246. AALA argues that “Congress’ purpose in establishing the section 246
25 program was to ensure that fleets were regulated uniformly in the most
26 heavily polluted areas of the country, specifically including Los Angeles.”

1 AALA *Amicus* Memorandum at 7 (citing 58 Fed. Reg. 32,474, 32,476 (June
2 10, 1993); 59 Fed. Reg. 50,042, 50,043 (Sept. 30 1994)). AALA contends that
3 there is a danger that an operator of a fleet would be exposed to different
4 geographic areas and consequently, different fleet regulations, absent
5 uniformity of regulations. *See also* 58 Fed. Reg. at 32,476 (stating that “the
6 need for uniformity among state programs is very important for fleets
7 operating in more than one state”). However, there is no reason to conclude
8 that fleet vehicles operated by state and local governments would function in
9 more than one state or region. Application of § 246 to state and local
10 government purchases would be outside the policy articulated by the
11 Environmental Protection Agency. The market participation doctrine serves
12 to preclude preemption under either § 209 or § 246.

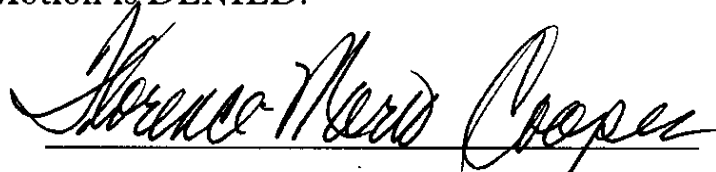
13 The Court concludes that the Fleet Rules, as applied to state and local
14 government actors, fall within the market participant doctrine and are
15 therefore outside the scope of § 209. The Court does not address the two
16 other applications of the Fleet Rule discussed by the parties—the application
17 of the Fleet Rules to the federal government and private actors. Neither does
18 the Court address whether the Fleet Rules are preempted as applied to used
19 or leased vehicles. Plaintiffs have brought a facial challenge. A facial
20 challenge to a legislative enactment “is the most difficult challenge to mount
21 successfully,” and it will be upheld only when the plaintiff can “establish
22 that no set of circumstances exists under which the [enactment] would be
23 valid.” *United States v. Salerno*, 481 U.S. 739, 745 (1987). The Court has
24 concluded that the Fleet Rules are constitutional as applied to state and local
25 governments. Therefore, Plaintiffs have not met their burden of
26 demonstrating that there is no set of circumstances under which the Fleet
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1 Rules are valid. Because Plaintiffs have not met this burden, their challenge
2 to the Fleet Rules fails.

3 **III. Conclusion**

4 The Fleet Rules, as applied to state and local governments, fall within
5 the market participant doctrine. They are not preempted. Plaintiffs' facial
6 challenge fails. Plaintiff's Motion is DENIED.

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8 May 5, 2005



9 FLORENCE-MARIE COOPER, JUDGE
10 UNITED STATES DISTRICT COURT
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