



Executive Director Update

NACAA Fall Member Meeting

Cleveland OH

October 15, 2018

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4CleanAir: It Rocks

- ❑ Who are we?
- ❑ What do we do?
- ❑ Where are we going?
- ❑ How do we get better?

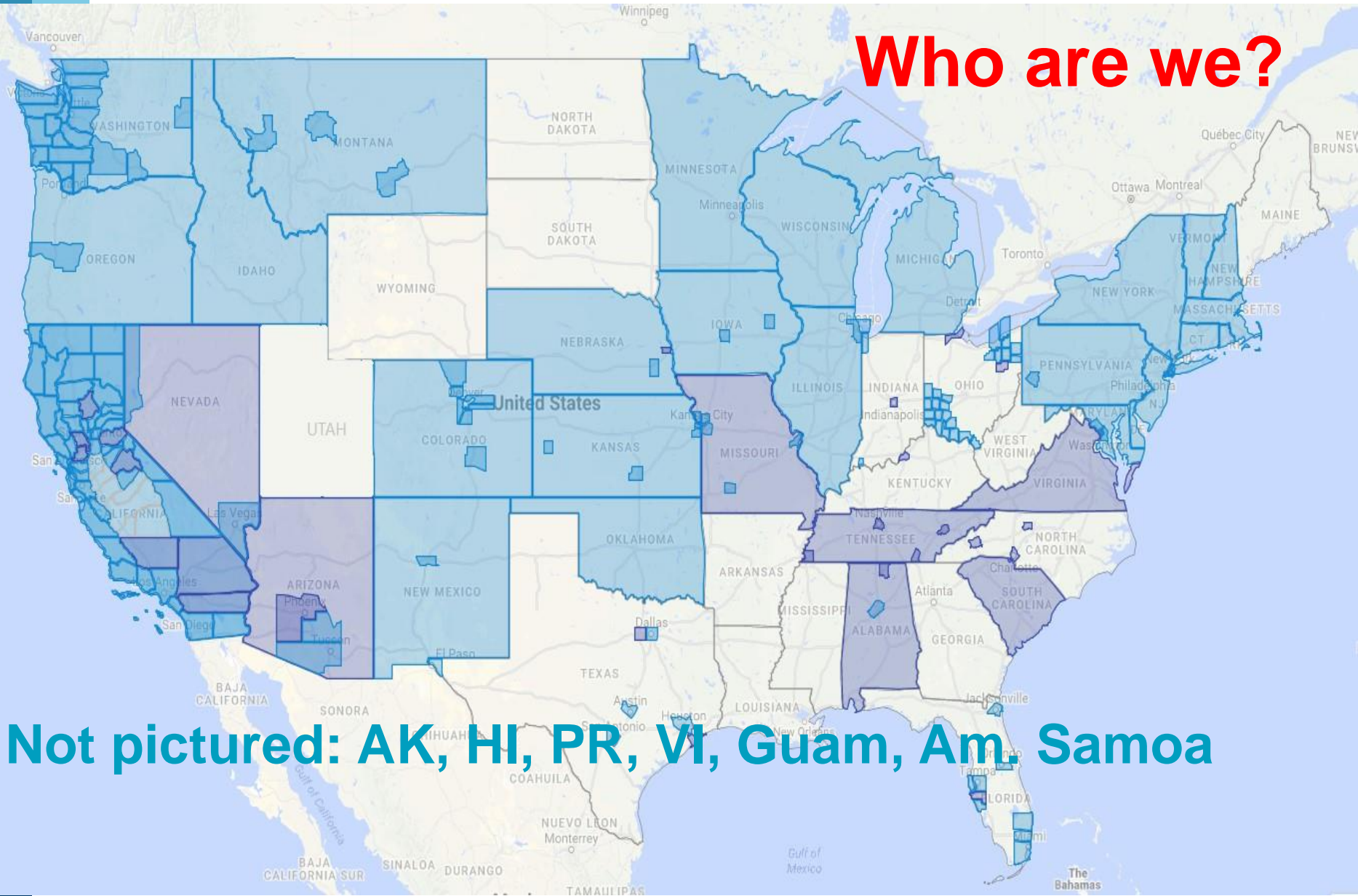


Who Is NACAA? You Are

- ❑ An advocate for the protection of clean air and public health;
- ❑ A provider of valued services and resources to the members;
- ❑ A source of credible expertise to decision-makers;
- ❑ forum for learning with, and from, each other;
- ❑ A point of focus for effective state and local agency interaction with the federal government; and
- ❑ A national association that thrives because its members have common interests, while respecting one another's differences.

NACAA exists to advance the protection of clean air and public health, and to improve the capability and effectiveness of state and local air agencies.

Who are we?



Committees

- ❑ 12 existing committees
- ❑ Consistent leadership despite turnover: new leaders in about ½ of our committees
- ❑ New ad-hoc committee on sustainability & resilience
- ❑ Training committee re-boot to include webcasts & trainings
- ❑ New strategy for Public Outreach



Tools that drive value

- ❑ Continued offerings: *Washington Update*, committee calls
- ❑ National Ambient Air Monitoring Conference, Portland OR, August 2018
- ❑ Residential Woodstoves Strategy Meeting, Sacramento CA, October 2018
- ❑ Title V fee survey (Spring 2018)
- ❑ Clean air act litigation matrix;
- ❑ NSR memos matrix
- ❑ VW Clearinghouse
- ❑ National Air Quality Conference, Monitoring Steering Committee meetings
- ❑ Equipment sharing – Hurricanes, Hawaii
- ❑ “4YI” factsheets - wildfires, hurricanes, sensors; PFAS
- ❑ Bi-monthly “Funding Update”
- ❑ @WeAre4CleanAir on twitter (Closing on 400 followers)

Our comments

- New comments process is in use
- Comments since Chattanooga, 5/18:
 - ◆ Request to tighten on-road heavy duty NO_x (6/18)
 - ◆ BRICK Act / NSPS for Woodstoves (6/18)
 - ◆ Appropriations (6/18)
 - ◆ Science Transparency comments (7/18) & testimony (8/18)
 - ◆ NAAQS for SO_x (7/18)
 - ◆ Cost-Benefit Analysis (8/18)
 - ◆ Asbestos SNUR (9/18)
 - ◆ Clay Ceramics Toxics Standards (10/18)
 - ◆ Light Duty Vehicles (testimony 9/18);
 - ◆ Expected 10/18 – ACE and LDV GHG

How else do we succeed?

- ❑ Remain well-connected with media
- ❑ Improving connections on the Hill, both minority & majority
- ❑ Visibility has grown – PUF cover; AWMA article; speaking
- ❑ @weare4cleanair has ~400 followers
- ❑ Strongest connections to ECOS in years; providing NGA with briefings to governors' advisors
- ❑ Led letters with ECOS, NGA, NARUC, AAPCA, NASEO, NCSL, other media associations

Where are we going?

❑ Organizational:

- ✓ NACAA's comment process
- ✓ Committee-level goals
- ✓ Doing strategic planning, core values exercise
- ✓ Articulating mission & strategic goals

❑ Situational:

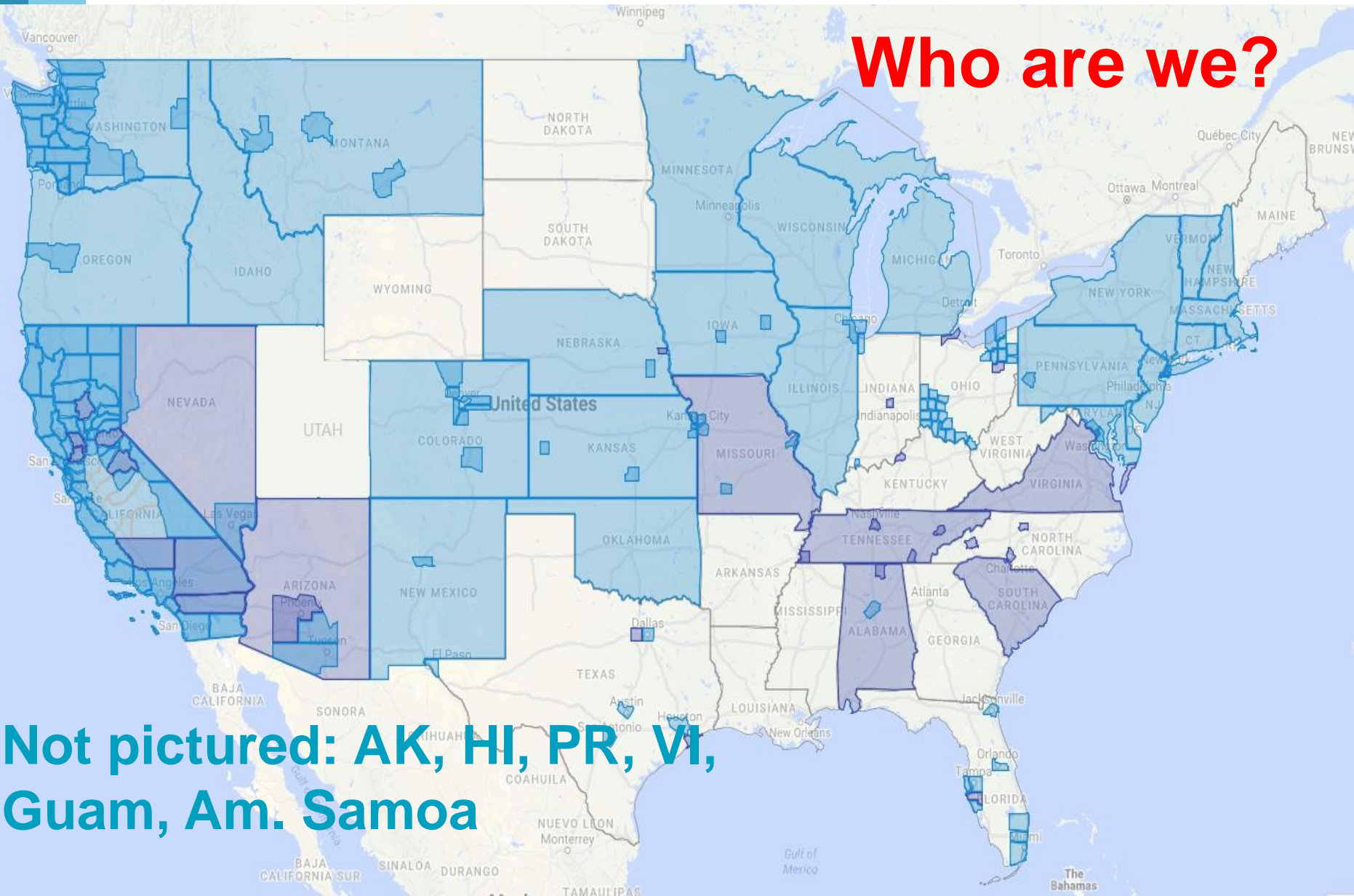
- ✓ Big changes at EPA, courts, and maybe Congress

❑ Strategic:

- ✓ What should WE drive or create in coming years?

Who are we?

Not pictured: AK, HI, PR, VI,
Guam, Am. Samoa



Filthy Lucre Isn't The Gig

- ❑ Since 2017 we've cut costs by 20% and added many services.
- ❑ 2018 budget had modest approved deficit budget – we ended the year in the black
- ❑ Our 2019 budget deficit larger, but we're working the angles - both expenses & income.



Themes for next year

- ❑ Strengthen our core
- ❑ Expand our base
- ❑ Advocate for intelligent advances in policy
- ❑ Facilitate cross-programmatic efforts
- ❑ Be the pre-eminent authority on clean air issues



We Tour Everywhere



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