Bay Area
Air Quality Management District
Environmental Justice & Community Outreach

Darrell E. Waller, Community Outreach Coordinator
Encompasses
· 9 Counties
· 6000 Square Miles

Governed by a 22-member Board of elected officials.
Definition

“… is committed to environmental policymaking and enforcement practices that are fair and equitable to all residents regardless of age, culture, ethnicity, gender, race, socioeconomic status, or geographic location in order to protect against the health effects of air pollution.”
Environmental Justice & Community Outreach

Origins

• Policy adopted by Board in 2001
• Based on input from local communities and environmental groups
• Intended to acknowledge
  1. our commitment to fair enforcement policies
  2. increased public participation
Environmental Justice &
Community Outreach

Overall Strategy: Pitfalls

• Hostility
• Groups or individuals claiming to “represent the community”
• Lack of knowledge of the community and its issues
• Complaint response
• Dissemination of inaccurate information
Environmental Justice & Community Outreach

Overall Strategy: Successes

• Increased community presence
• Engaging “real people”
• Addressing community concerns
• Greater knowledge of the community and its people
Environmental Justice & Community Outreach

What we’ve done

• Strengthen and leverage resources
  1. Expand database of EJ stakeholders
  2. Work with community on publications
  3. Community meetings
  4. Incorporate information on website
Environmental Justice & Community Outreach

What we’ve done

• “Build Bridges to the Community”
  1. Seek input on Supplemental Environmental Project (SEP) funds
  2. Partner with community and environmental groups
  3. Improve communication
Environmental Justice & Community Outreach

EJ Resource Teams

• Created in 2001
• Communicate air quality message on grass-roots level
• Two teams in EJ communities
• Work on community-selected projects
Environmental Justice & Community Outreach

Community Concerns

• Cumulative risk factors (CARE)
• “Flaring” control measures
• Reducing diesel emissions
• Improving public participation & outreach
• Indoor air quality & global warming
Environmental Justice & Community Outreach

C. A. R. E. Program (Community Air Risk Evaluation)

Program Goals

• Evaluate health risk from air toxins in Bay Area neighborhoods

• Provide health risk information to the communities

• Plan & implement risk reduction measures
Environmental Justice & Community Outreach

C. A. R. E. Program

Other Highlights and Goals

• Started July 2004
• Est. cost: $1-million (FY 2004-05)
• Completed in 2-3 years
• Includes Advisory Committee of diverse stakeholders
Environmental Justice & Community Outreach

C. A. R. E. Program

Other Highlights and Goals

• Provides enhanced air monitoring
• “Gridded" emission inventory for diesel particulates and other air toxics
• Cumulative risk assessment within a selected community
Contacts

Sharon L. Jackson
Air Quality Program Manager for Community Relations
Email – sjackson@baaqmd.gov
Telephone - 415-749-4771

Darrell Waller
Public Information Officer/EJ & Community Outreach Coordinator
Email – dwaller@baaqmd.gov
Telephone - 415-749-4987

Bay Area Air Quality Management District
939 Ellis Street
San Francisco, CA 94109